

10 REASONS TO SELL DEBT WITH



1. Receive top dollar revenue

Only **Au** has averaged returns over the last five years of \$53k per financial institution.

2. Decreased recovery timeline

Au can give you turnaround in less than 30 days. Typical collection timeframe is 15 to 18 months.

3. Enhanced asset liability management strategy

Au allows you to focus your time on accounts that count.

4. Improved risk-based lending models

Depend on **Au** to offer you improved recovery forecasting ability, no dependency on third party agencies for ROI, and control over ROA by choosing what you sell.

5. Increased competitiveness

Only **Au** aggregates debt. Most small institutions can't sell debt on their own, but large aggregated portfolios will attract more buyers making larger funds available to you.

6. Reduced costs

Selling with **Au** will save you money in telephone charges, credit bureau report costs, skip tracing costs, 1099-C fees, storage and maintenance.

7. Improved productivity

Au researches, investigates and reviews potential buyers, which means immediate implementation for you.

8. Guaranteed support

With **Au's GOLD CLAD Guarantee**,™ you have support from the beginning to end of the sales process. **Au** will provide 24 months of support on your sold portfolio—GUARANTEED.

9. Safe alternative to going it alone

Because third-party agencies can leave you open to lawsuits, **Au** ensures Graham-Leach-Bliley Act compliance at all stages of the process.

10. Proven results

Au is the Gold Standard for Debt Recovery and beyond. **Au** is well respected by financial institutions and debt buyers alike and is staffed by established experts with a national presence. **Au** can assist you with all your collection needs.

Learn more by calling **Au** today at 1-877-627-9285 or visit www.ascendunited.com.